



**LET'S WORK TOGETHER!**



# SMM SERVICE



# ABOUT US

Eprofess is a 360-degree digital marketing agency leveraging AI-driven strategies to deliver impactful SEO, social media, paid advertising, and branding solutions. We focus on measurable growth, enhanced visibility, and sustainable value, positioning ourselves as trusted partners committed to client success in the evolving digital landscape.



World-Class Services



Guaranteed Results



# What we do to help our client

We have a wide array of services to offer our clients. But we can generally boil all of our services down into one of these 2 general categories:

World-Class

## ***DIGITAL STRATEGY***

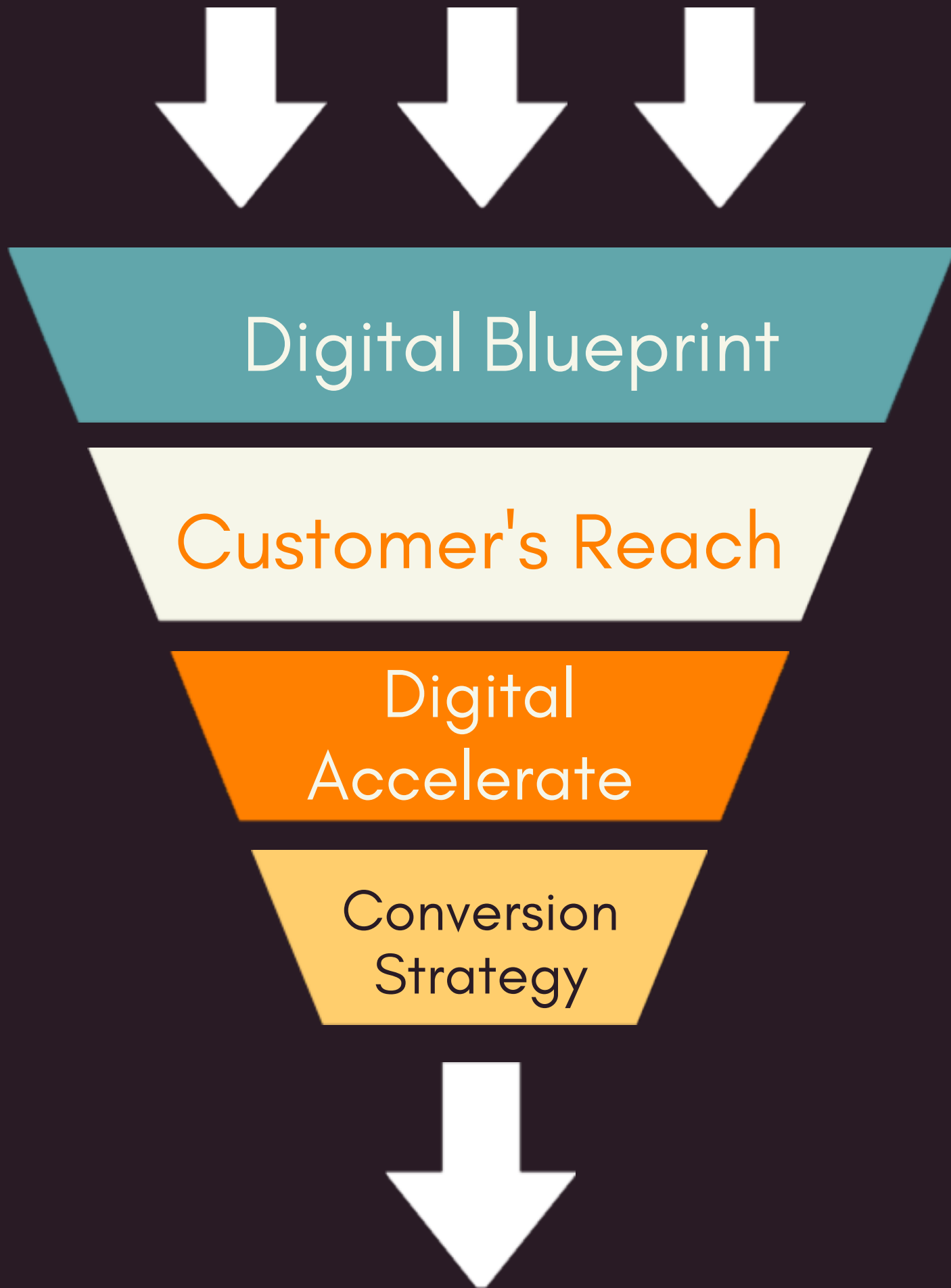
We help you develop a winning strategy that maximizes your effectiveness while minimizing the time and money required to achieve your goals.

Guaranteed Results

## ***DIGITAL MARKETING***

We help you develop a winning strategy that maximizes your effectiveness while minimizing the time and money required to achieve your goals.





# Digital Marketing Strategy *Funnel*

How do we want to grow our online business?

Acquisition Strategy to build Web Presences

Connect Visitors for Conversion

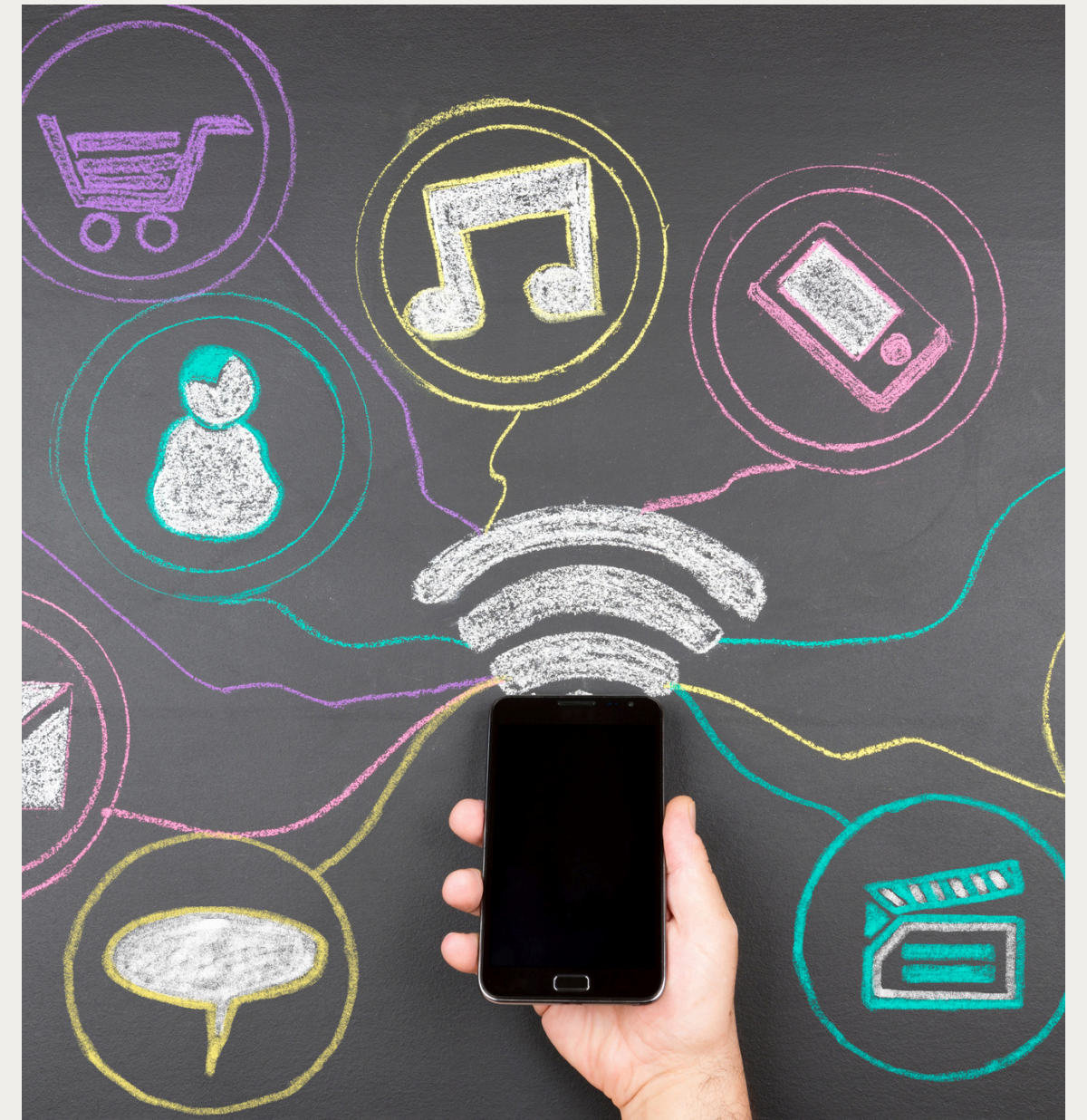
Retain Customers for Repetitive Sales



# ABOUT OUR SOCIAL MEDIA MARKETING SERVICE

Social media is more than just posting content – it's about connecting with the right audience, building trust, and creating measurable results.

At Eprofess Group, we use data-driven insights and AI-powered tools to design campaigns that engage, convert, and deliver lasting impact.



# OUR SOCIAL MEDIA STRATEGY

1

## Social Media Audit & Research

Analyzing your current presence, competitors, and audience behavior.

2

## Content Creation & Planning

Crafting engaging posts, stories, videos, and reels designed to resonate with your audience.

3

## Paid Campaigns & Targeted Ads

Running cost-effective ad campaigns across Facebook, Instagram, LinkedIn, and YouTube to maximize reach and ROI.

4

## AI-Powered Analytics & Optimization

Leveraging AI to track engagement, audience interests, and campaign performance in real time.

5

## Community Management

Responding to inquiries, engaging with followers, and building a strong brand reputation.

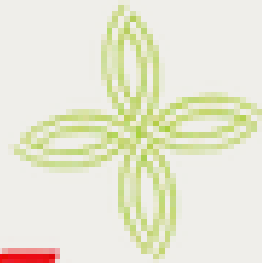
6

## Reporting & Insights

Providing detailed monthly reports on reach, engagement, conversions, and ROI.



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# WHY CHOOSE US FOR SOCIAL MEDIA MARKETING?

01

### Expertise Across Platforms

From Instagram to LinkedIn, we know how to grow brands everywhere.

02

### Creative & Data-Driven

Every post and campaign is backed by creativity and analytics.

03

### AI-Powered Insights

We use the latest AI tools to track trends, predict audience behavior, and maximize engagement.



**Proven Results**  
Businesses have achieved massive growth in reach, followers, and leads through our campaigns.

04

**Customized Strategies**  
Each business gets a unique plan tailored to its niche and audience.

05

**Transparent Reporting**  
You always know how your campaigns are performing.

06



# BASIC SMM PACKAGE

**11,999 INR**

01

2 Core Platforms (e.g., Facebook & Instagram)



04

Monthly Calendar & Theme Identification



02

Audience Research & Buyer Persona Creation



05

Hashtag Research



03

Creatives 15 Posts/Month  
(Graphics + Captions)



06

Monthly Summary Report



# GROWTH PACKAGE

## SMM PACKAGE

**17,999 INR**

01

3 Core Platforms (e.g., Facebook, Instagram, and LinkedIn)



04

Monthly Calendar & Theme Identification



02

Audience Research & Buyer Persona Creation



05

Hashtag Research



03

Creatives 30 Posts/Month (Daily Posting, Mixed Graphics/Short Video)



06

Monthly Summary Report



# BASIC SMM PACKAGE

**24,999 INR**

01

4 Core Platforms (Full Omni-Channel Coverage)



04

Monthly Calendar & Theme Identification



02

Audience Research & Buyer Persona Creation



05

Hashtag Research



03

Creatives 45 Posts/Month (Daily Posting, Mixed Graphics/Short Video + 2 CGI video)



06

Monthly Summary Report





## Contact Details

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