



**LET'S WORK TOGETHER!**



# SEARCH ENGINE OPTIMIZATION



# ABOUT US

Eprofess is a 360-degree digital marketing agency leveraging AI-driven strategies to deliver impactful SEO, social media, paid advertising, and branding solutions. We focus on measurable growth, enhanced visibility, and sustainable value, positioning ourselves as trusted partners committed to client success in the evolving digital landscape.



**World-Class Services**



**Guaranteed Results**



# What we do to help our client

We have a wide array of services to offer our clients. But we can generally boil all of our services down into one of these 2 general categories:

World-Class

## ***DIGITAL STRATEGY***

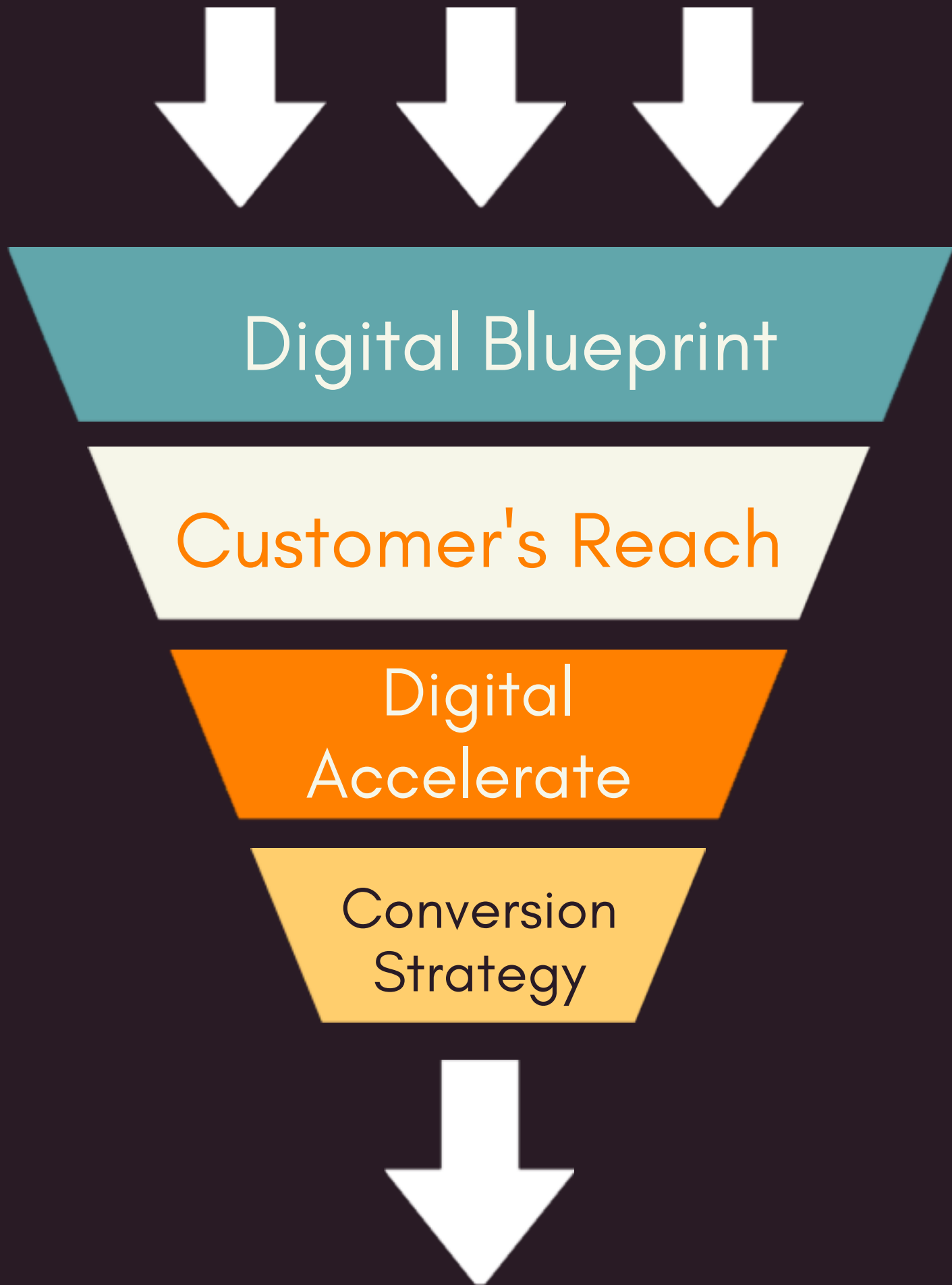
We help you develop a winning strategy that maximizes your effectiveness while minimizing the time and money required to achieve your goals.

Guaranteed Results

## ***DIGITAL MARKETING***

We help you develop a winning strategy that maximizes your effectiveness while minimizing the time and money required to achieve your goals.





# Digital Marketing Strategy *Funnel*

How do we want to grow our online business?

Acquisition Strategy to build Web Presences

Connect Visitors for Conversion

Retain Customers for Repetitive Sales



# ABOUT OUR SEO SERVICES

At Eprofess Group, SEO is more than rankings – it's about delivering quality traffic that converts. Our 360-degree SEO services span On-Page, Off-Page, and Technical optimization, enhanced by Geo SEO, AEO, and AI-powered strategies, ensuring stronger visibility, measurable growth, and long-term digital success for businesses in today's competitive marketplace.



# OUR SEO STRATEGY




**Website Audit & Analysis**

Full SEO audit to identify opportunities, broken links, speed issues, keyword gaps.



**Keyword Research & Content Planning**

- Identify high-value keywords to attract your target audience.
- Plan content strategy for blogs, landing pages, and social media integration.



**On-Page Optimization**

Title tags, meta descriptions, URL structures, internal linking, schema markup.



**Off-Page SEO & Link Building**

- High-quality backlinks from authoritative websites.
- Local SEO strategies for location-based business growth.



**Performance Tracking & Reporting**

- Monthly analytics reports showing traffic, keyword rankings, and leads.
- Continuous optimization based on results.

SOCIAL MEDIA

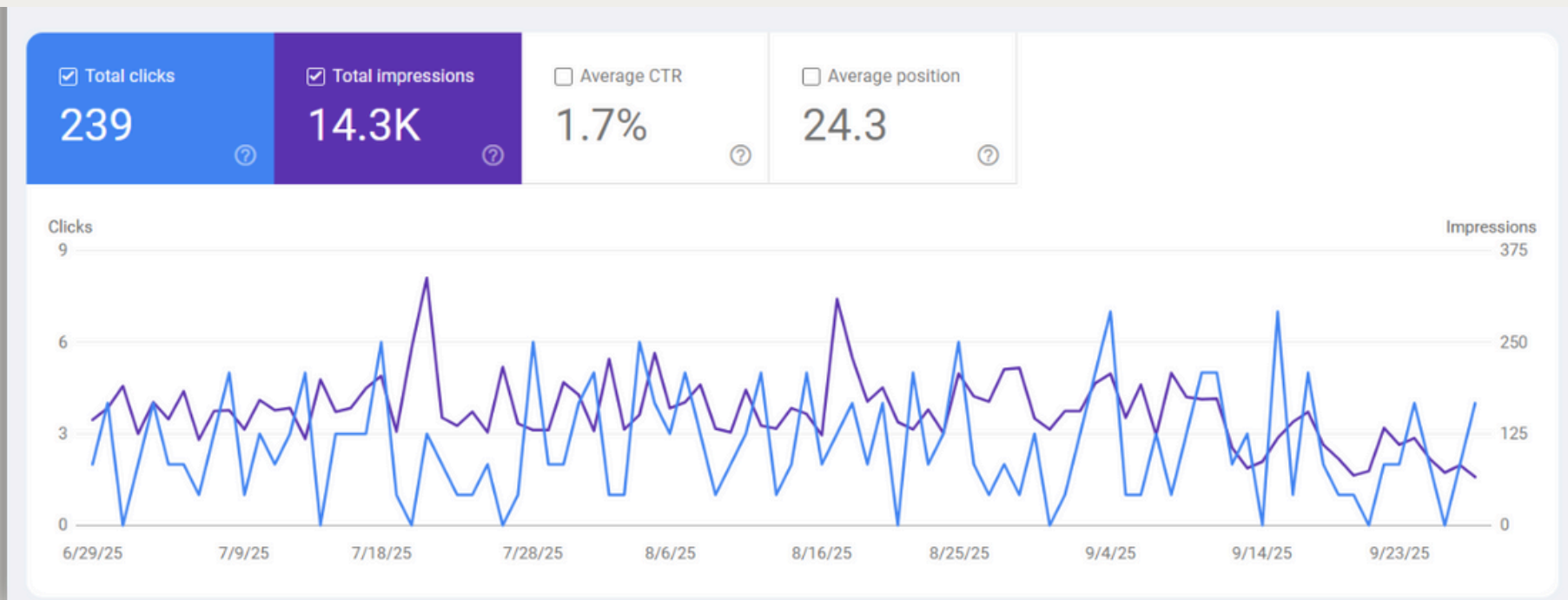
URL STRUCTURE

SEO

HEADING TAGS



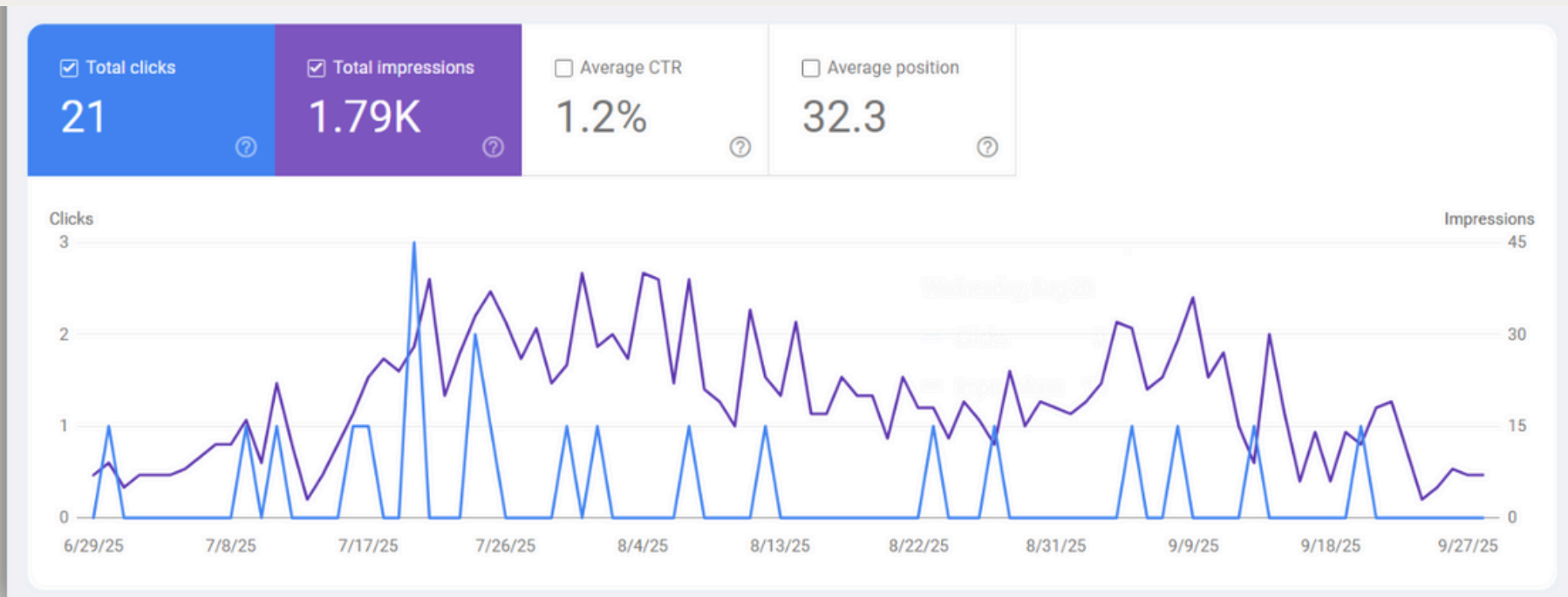
# OUR CLIENTS



KEYWORDS	BASELINE POSITION	CURRENT POSITION
icbc knowledge test practice near me	Not Ranking	8
air brake knowledge test icbc	40	9
icbc knowledge test practice centre	34	10
air brakes practice test icbc	Not Ranking	12
bc practice knowledge test	80	13
icbc knowledge test practice	60	13
icbc knowledge practice test in punjabi	41	21
icbc practice test class 3	51	31

# OUR CLIENTS

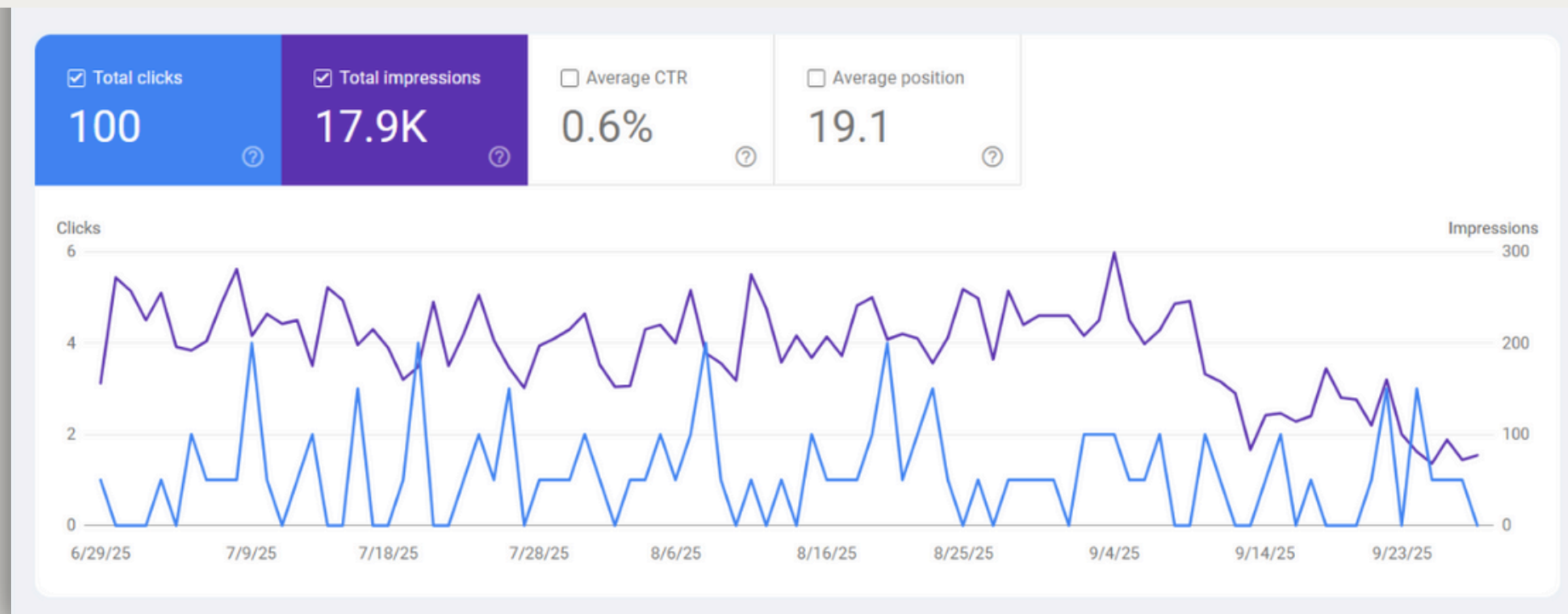
Real Estate  
*With* Rajesh



KEYWORDS	BASELINE POSITION	CURRENT POSITION
luxury properties in Mohali	Not Ranking	8
luxury property in mohali	58	11
4 BHK flats in mohali	65	15
Mohali best flats	41	21
3 BHK in mohali	Not Ranking	29
luxury flats in mohali	51	39

# OUR CLIENTS

## THE MOHAL PROPERTY



KEYWORDS	BASELINE POSITION	CURRENT POSITION
property in mohali	41	2
Emaar plots in Mohali	Not Ranking	8
Properties for Sale in Mohali	51	11
2 BHK Flats in Mohali	30	14
emaar mohali	65	17
3 BHK Flats in Mohali	65	22

# WHY CHOOSE US FOR SEO?

01

## Expertise Across Industries

We have hands-on experience in real estate, education, and more, delivering results that matter.

02

## Data-Driven & Result-Oriented

Every strategy is backed by analytics and performance tracking to ensure measurable growth.

03

## Latest Technology & AI-Powered SEO

We leverage the latest SEO tools and artificial intelligence to analyze trends, optimize content, and generate actionable insights — ensuring your website stays ahead of the competition.



## Proven Track Record

Multiple clients have achieved top search rankings, increased organic traffic, and boosted leads through our strategies.

04

## Transparent Reporting & Continuous Support

Policies, benefits, and workplace rules. We provide clear reports and ongoing optimization to adapt to changing search algorithms and business goals.

05

## Customized Strategies for Every Business

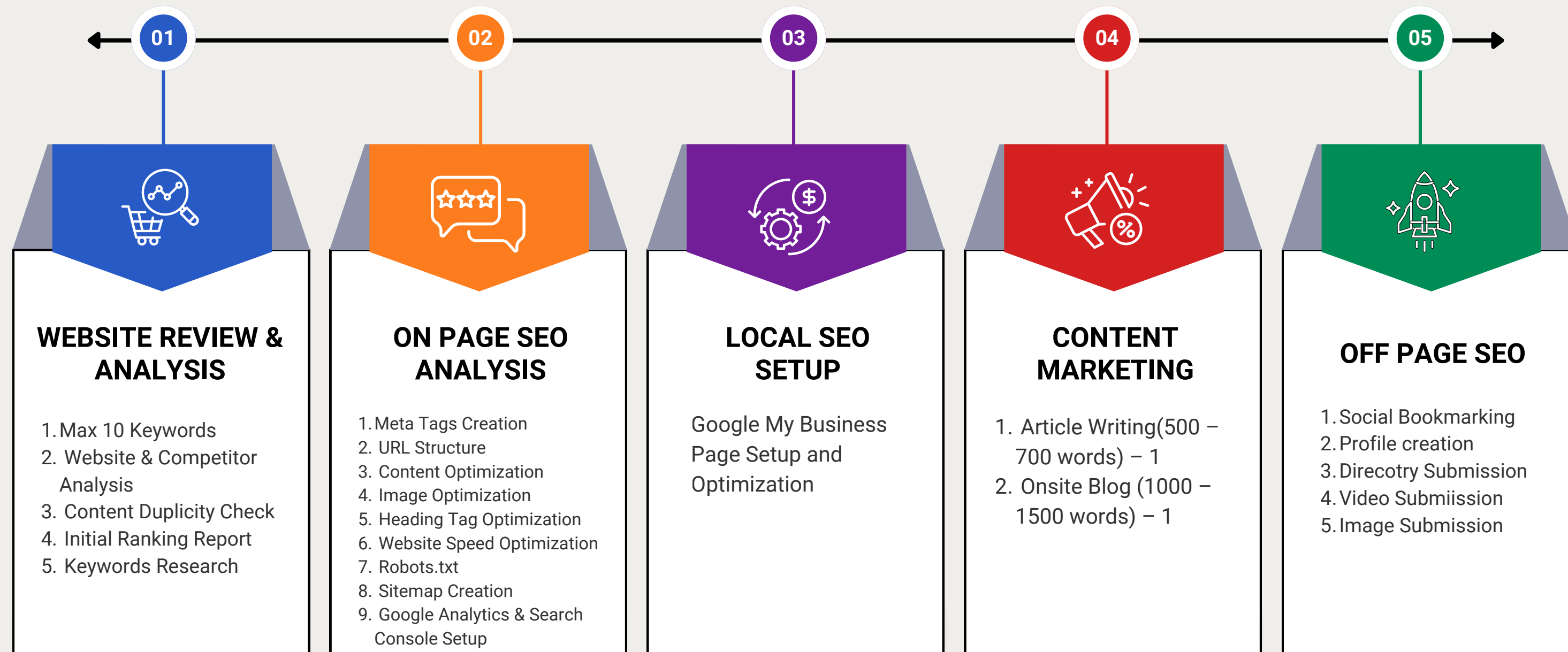
We don't believe in one-size-fits-all. Our SEO plans are tailored to match your industry, audience, and business objectives, ensuring maximum impact.

06



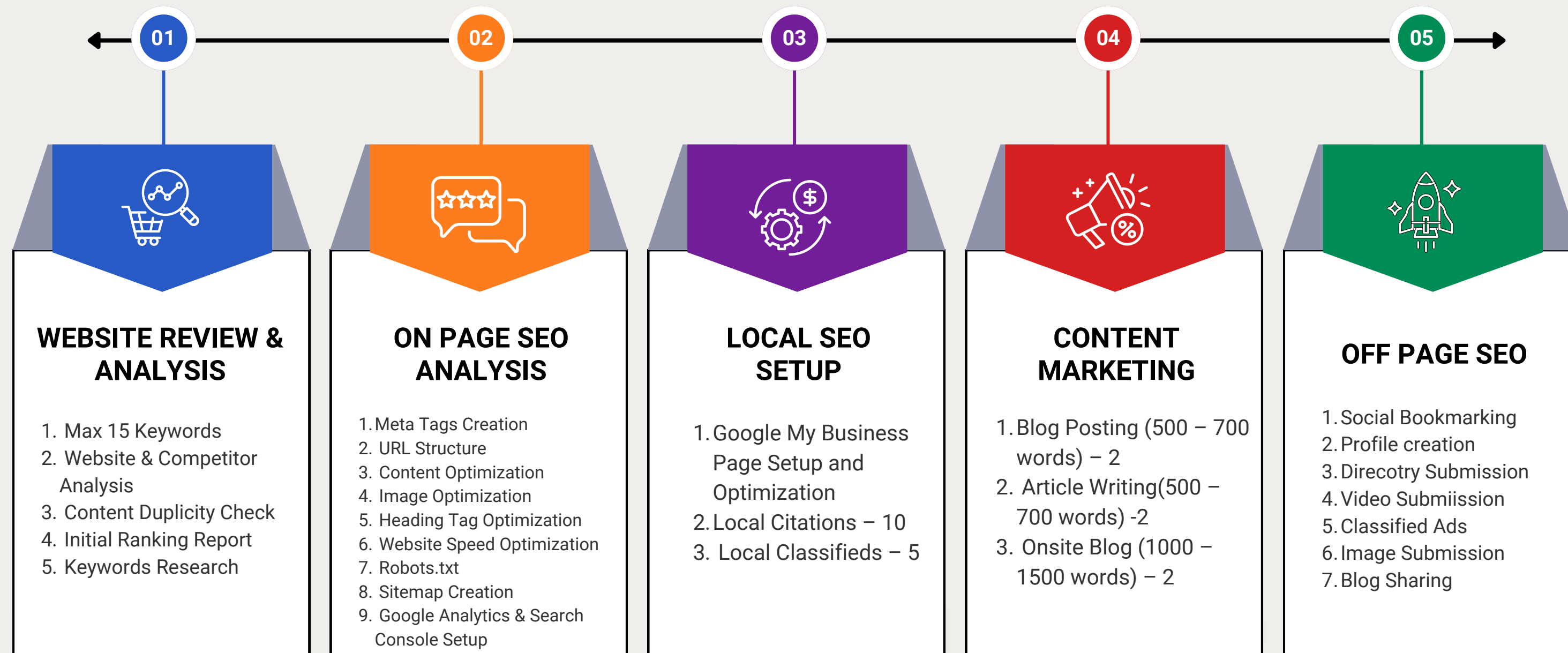
# SEO PACKAGES FOR SMALL BUSINESS

10,000 INR



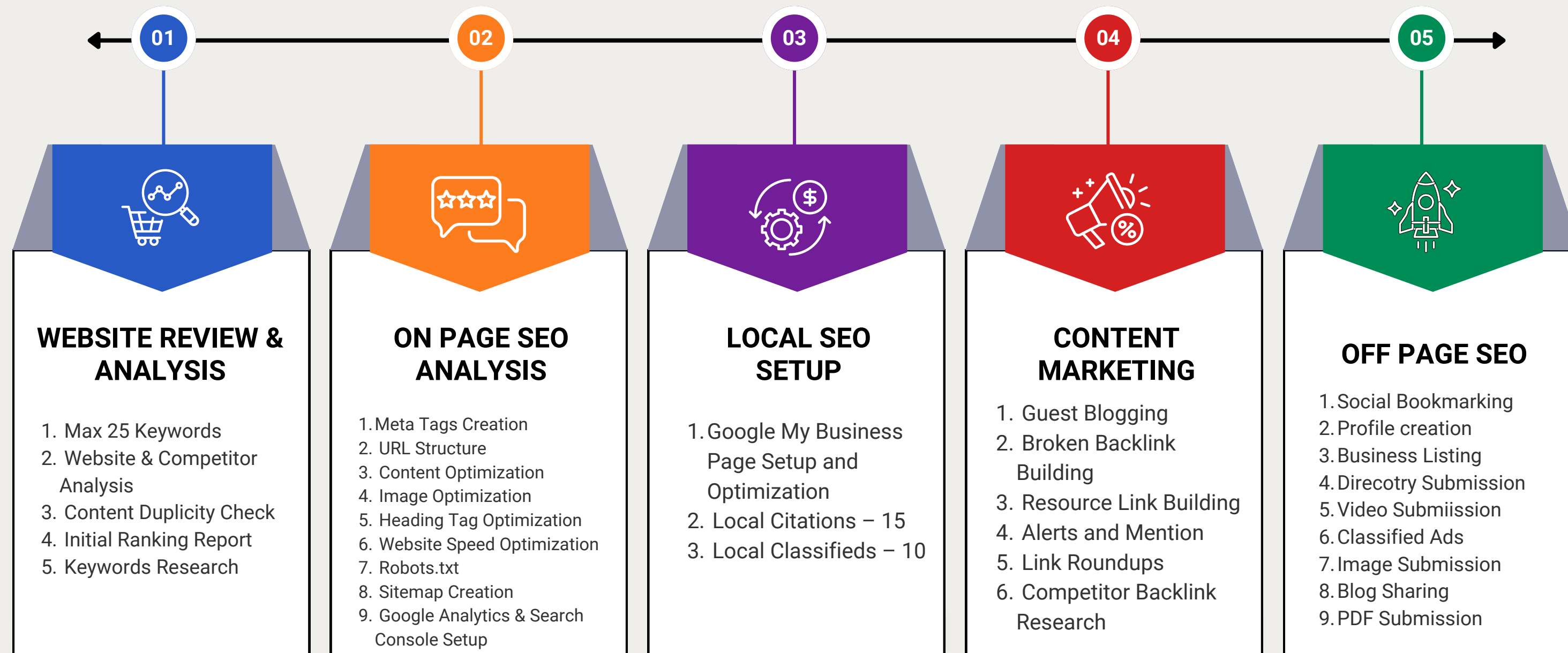
# SEO PACKAGES FOR MID SIZE BUSINESS

**15,000 INR**



# SEO PACKAGES FOR LARGE BUSINESS

28,000 INR





## Contact Details

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